
Seminar on Gender Perspective
in Environment and Development

Education for Sustainable Development to Rural Women

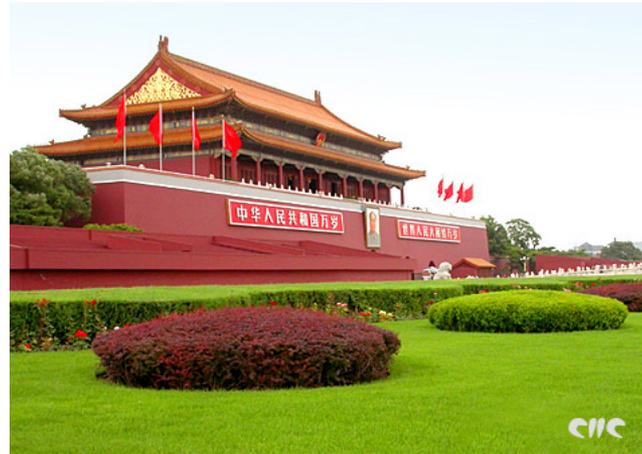
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Principle Officer of All-China Women's Federation

2009. 3. 17

I .General information of China

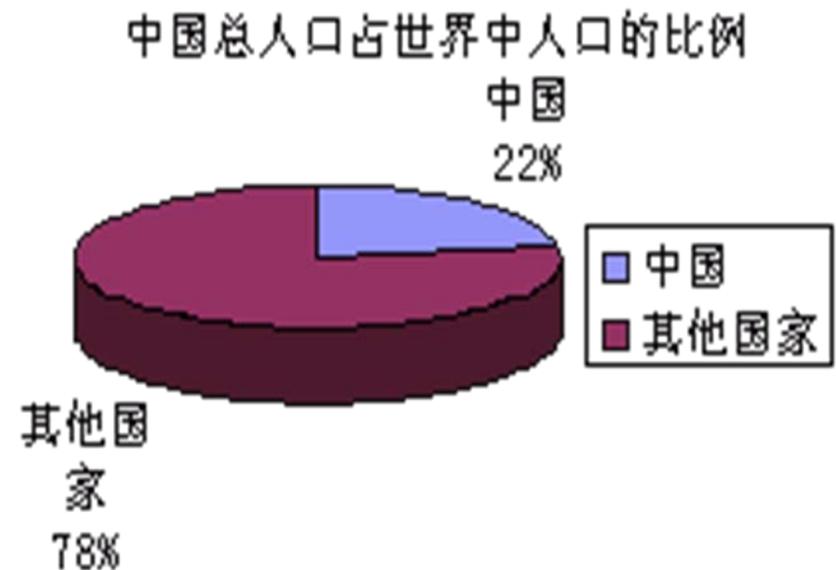
- China has a land area of about 9.6 million sq km.
- Capital: Beijing
- National Flag: Five—Star Red Flag



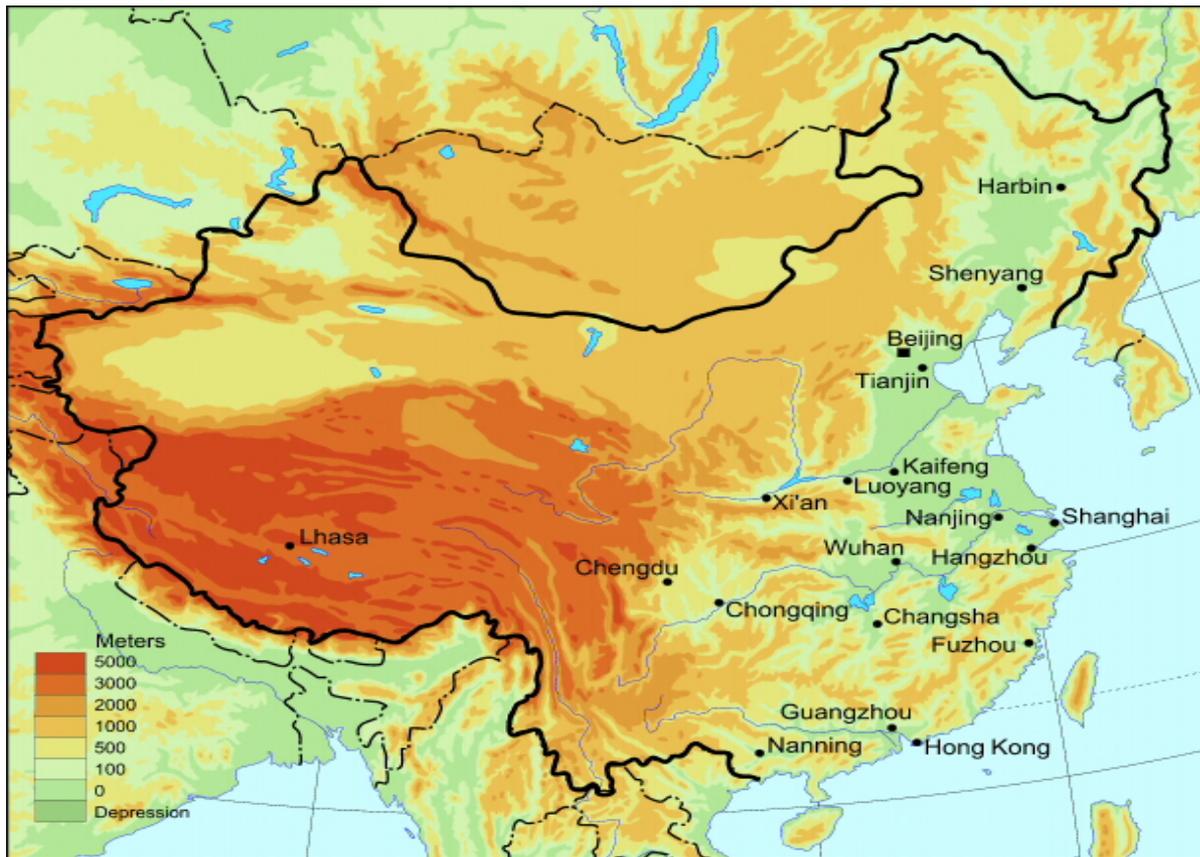
- About 1.3 billion people live in China, and is about one-fifth population of the total world.



王永章 制图 (新华社1月5日发)

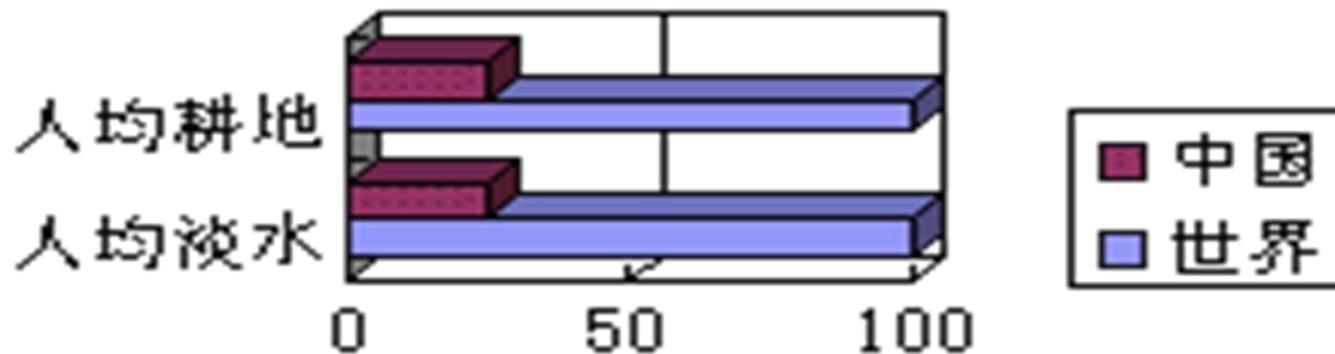


- The topography varies greatly in China, mountains cover three-quarters of China and half of the country is arid or semi-arid.



- The per-capita areas of cultivated land, forest, grassland and fresh water are small, especially in the case of cultivated land and fresh water--only one fourth of the world's average.

中国与世界相比人均占有资源情况



- Now China has successfully resolved people's basic survival needs, however, it is still a developing country. According to the International Monetary Fund statistics in 2007, China ranked No. 106 among 181 countries and regions.

表 2 2007 年人均 GDP 居世界前十位的国家

单位：美元

	位次		人均国内生产总值	
	2007 年	2006 年	2007 年	2006 年
卢森堡	1	1	104673	89923
挪威	2	2	83922	72768
卡塔尔	3	3	72849	62914
冰岛	4	4	63830	54205
爱尔兰	5	6	59924	51800
瑞士	6	5	58084	53245
丹麦	7	7	57261	50904
瑞典	8	9	49655	43190
芬兰	9	11	46602	39828
荷兰	10	10	46261	41046
中国	106	109	2461	2012

II .Situation analysis on gender and environment of China

Due to

- **a large population base**
- **low per-capita average of natural resources**
- **low economic development level**
- **scientific and technological level remaining backward**

China has dual task of raising one fifth population in the world and protecting the environment.

Chinese rural area is facing environmental issues:

- soil erosion
 - water pollution and shortage
 - waste pollution
 - desertification
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Chinese rural women and environment

- There are 480 million rural women in China.
- In agriculture industry of China, the number of female workers has 10 percent higher than that of male workers.



- That means women play more important role in agriculture and sustainable development won't be successful without women participation .



- Chinese government has continuously tried to optimize women's living and development environment, to bring their role into full play in protecting and improving the environment.



■ **However, there are also a number of challenges to further progress on rural women and the environment:**

- ◆ **shortage of awareness of sustainable development and gender equality**
 - ◆ **low level of education**
 - ◆ **low self-confidence**
 - ◆ **low level of management and technical skills**
 - ◆ **low participation in environmental protection and management**
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III. Useful information and knowledge gained through the JICA Seminar

I benefit much from JICA seminar, from which I have chance to

- learn the knowledge of gender equality, environment and development from global perspective**
 - learn the experiences of environmental protection and the gender development of Japan**
 - learn culture, social and economy development of Japan through travelling different places in Japan**
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IV. Action plan

- **Title:**

Education for Sustainable Development to Rural Women

- **Objective:**

- ◆ Raising awareness and understanding of sustainable development among rural women
 - ◆ Improving their self-confidence
 - ◆ Promoting gender equality and sustainable development in rural area
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- **Reasons for selecting the project:**

It is key for China's sustainable development that rural women give attention to the environment while farming and reproduction.

■ **Activities:**

1. Organizing:

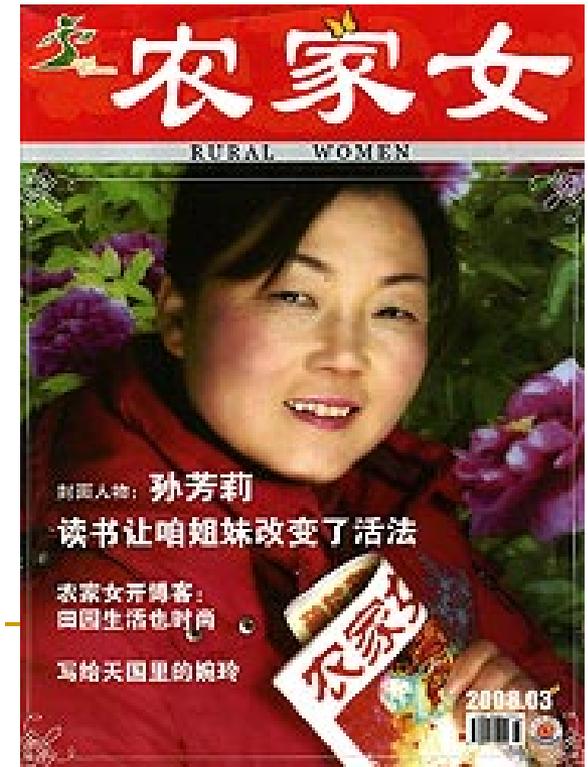
- ◆ make Education for Sustainable Development scheme for Rural Women
 - ◆ give the scheme to 31 women's federations of 31 provinces
 - ◆ encourage them to make their own scheme according to different situation
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2. Networking: cooperate with

- ◆ government
 - ◆ experts
 - ◆ rural women leaders
 - ◆ rural women volunteers
 - ◆ NGOs
 - ◆ companies
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3.Publicity:

making publicity materials such as leaflet, poster, cartoon books ,etc. for Education for sustainable development; making full use of media of All China Women's Federation for Education for Sustainable Development; cooperating with mass media.



4. Training:

- ◆ train the grassroots women organization staffs who work with rural women once a year
 - ◆ encourage province women organization to organize trainings for rural women leaders
 - ◆ encourage province women organization to organize trainings for women volunteers who would like to help rural women
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5. Group working:

- ◆ mobilizing rural women to gather together to share the knowledge and experiences of sustainable development and gender equality in village.
- ◆ holding meetings to share the experiences of education for sustainable development.

6. Awarding:

granting honor to pioneers of rural women leaders and volunteers

■ **Duration:**

3 years

My role in the project:

- ◆ **organize:** table a proposal to my department director, draft action scheme, hand out action scheme
 - ◆ **mobilize:** organizing meeting and training
 - ◆ **publicize:** draft publicity material of education for sustainable development and cooperate with media and grassroot women federation
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- **Foreseen obstacles:**

- ◆ How to mobilize rural women to participate in the activity.

- **Measures to tackle the obstacles:**

- ◆ Searching for the women leaders in every town
 - ◆ Encourage women leaders to share their knowledge with women living in their village
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■ **Indicators to measure outputs:**

- ◆ The number of women know the concept of sustainable development
 - ◆ Rate of women attending sustainable development.
 - ◆ Improving environmental situation of village
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- **Expected outcomes:**

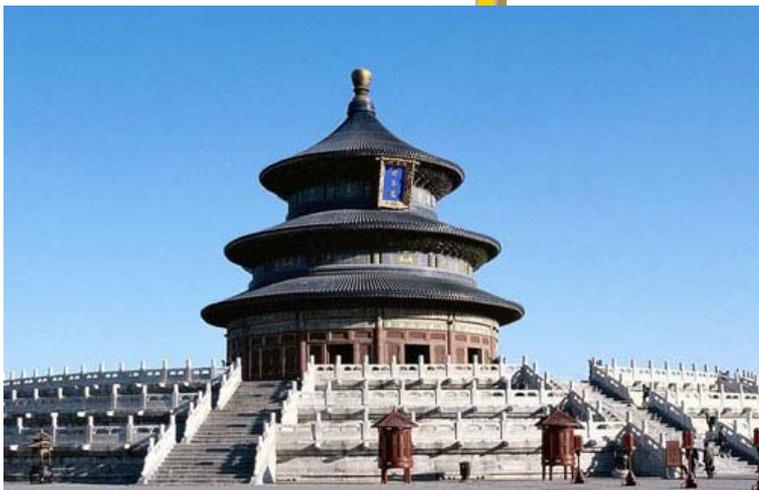
- ◆ Improving women's awareness of sustainable development to enhance environment protection in rural area
 - ◆ Achieving gender equality in rural area through Education for Sustainable Development to rural women
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- **Budget and sources of funding:**

- ◆ Some from publicity budget of our department

- ◆ Some needing to search for sponsoring

Thank you!



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